RxOwnership[®]

Your script for **Rxownership®** is ready.

Best practices for buying a pharmacy





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The Steps to Buying a Pharmacy

Don't let the complexities of buying an independent pharmacy hold you back from experiencing the rewards.

We understand that pharmacy ownership can seem daunting at first. In addition to providing critical information you need from <u>business basics</u> to <u>store setup</u>, we have a team of expert advisors who can offer you personalized guidance along the way.

RxOwnership® guides you through all the necessary steps to buying a pharmacy.

- 1. Understanding the basics and get advice
- 2. Identifying stores for sale
- 3. Validating the asking price
- 4. Reviewing the financial data
- 5. Assembling a team
- 6. Securing a lender



Step 1: Understand the basics

There's a lot to learn, but fortunately you don't have to do it alone. In addition to reviewing our Business Basics Guide, you can reach out to other independent pharmacy owners, your state pharmacy association and even local pharmacy schools for the knowledge you need to evaluate the necessary initial criteria.

Initial criteria to consider:

- · Availability of existing pharmacies or physical properties in your target area
- · Competition both in the region and from web-based or mail alternative distribution
- Financial options and goals for the future

Consider taking a course in pharmacy ownership, such as the <u>NCPA Ownership Workshop</u>, to learn from experts and talk with other pharmacists who are pursuing independent pharmacy ownership.





Step 2: Develop a business plan

A business plan that includes financial projections for your pharmacy is integral in determining your potential for success. Visit the <u>U.S. Small Business Administration site</u> for an example business plan and use the checklist below to make sure you're covering the essentials.

Business plan essentials:

- ☑ Mission statement
- ☑ Ownership structure (sole proprietorship, partnership, etc.)
- ☑ Financial plans and projections
 - ☑ Real estate: purchase, lease, build, tenant improvements, and so on
 - ☑ Financing details
 - ☑ Cash flow projections
 - ☑ Pharmacy systems
 - Automation
 - ☑ Initial inventory
 - ☑ Décor
 - ☑ Management/staffing
- ☑ Competitive analysis / SWOT (strengths, weaknesses, opportunities and threats)
- ☑ Demographic analysis
- Anticipated competitive advantage: what will differentiate you from the competition?
- ☑ Pharmacy offerings, such as diabetic management/counseling, home health care, compounding, DME, nutraceuticals
- ☑ Medication synchronization and disease state management
- ☑ Front-end offerings such as cards, gifts, general merchandise
- ☑ Contingency plans
- ☑ Marketing plan
- ☑ Future plans/exit strategy (if applicable)



When you are purchasing an existing pharmacy, our <u>ownership advisors</u> can arrange for a profitability analysis. This will help you understand how your pharmacy's financial performance compares with industry benchmarks as well as provide suggestions for improving performance.



Step 3: Assemble your dream team of advisors

Behind every successful pharmacy owner is a team of trusted advisors familiar with legal and business processes for small businesses and pharmacies.

Advisors to assemble:



Your state pharmacy association might also have referrals of legal or business advisors specializing in the pharmacy business. Visit the <u>National Alliance of State Pharmacy Associations</u> to learn more.



Step 4: Choose a location

Where you do business can make all the difference in your success. Consider factors such as population demographics, local competition and the local costs of doing business when identifying potential sellers.

Identify existing pharmacy opportunities by contacting:

- Our ownership advisors to help identify interested local sellers
- Pharmacy associations, including NCPA and your state pharmacy association
- Local pharmacy schools
- Local pharmacists
- · Online sites listing pharmacies for sale

Determine pharmacy viability in potential locations through:

- Market and competitive analysis
- · Regional demographic surveys and projections
- · Connecting with local physicians and other health care providers
- Talking with local business owners and residents







The RxOwnership® Support Network

Fueled by McKesson

Whatever you need in your Independent ownership journey, we're ready to help.

To offer you personalized, trusted guidance, our RxOwnership® advisors will:

- Be available to address your questions and concerns from the planning stage to after you open the doors of your pharmacy
- Keep your conversations in absolute confidence so you can start planning well in advance of your eventual purchase
- Provide you with resources and options that can save you time and money
- · Assist you in finding available pharmacies that meet your specific requirements
- Help you identify financing options for your new independent pharmacy

To offer you protected financing backed by McKesson's time-tested standards,* we will:

- · Identify and evaluate financing options available to you
- Evaluate and review loan requests against industry-standard requirements

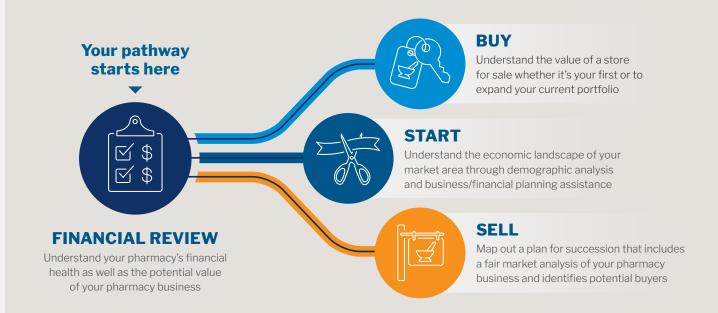
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 ${}^*McKesson\ credit\ managers\ have\ experience\ with\ supporting\ over\ 7,000\ independent\ pharmacies.$





No matter your path, we're your partner



Unlike other financial and succession planning resources, RxOwnership is a no-fee, no-contract resource designed to help pharmacy owners, regardless of wholesaler affiliation, financially plan for the next step in their ownership journey. Whether you're interested in opening your first pharmacy, expanding, or closing your last, RxOwnership is here to help you adapt and grow your pharmacy business to accommodate ever-changing needs.

RxOwnership services include:

- Financial analysis to help your pharmacy remain sustainable and profitable
- Access to resources to understand pharmacy demographics, financing and loans
- Getting ahead of retirement plans and creating personalized succession plans to maximize the value of your business

Join the conversation and connect with us!



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Learn more at: RxOwnership.com

Contact us at: RxOwnership@McKesson.com | 800.266.6781

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